

TRANSPORTATION COMMITTEE REPORT relative to creating permanent roadside memorial signs at the locations of fatal bicycle crashes in the City of Los Angeles.

Recommendation for Council action, pursuant to Motion (Blumenfield – Bonin):

DIRECT the Los Angeles Department of Transportation (LADOT) to report in 60 days with recommendations for creating permanent roadside memorial signs at the locations of fatal bicycle crashes in the City of Los Angeles.

Fiscal Impact Statement: Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted.

SUMMARY

On September 21, 2018, Council considered Motion (Blumenfield – Bonin) relative to creating permanent roadside memorial signs at the locations of fatal bicycle crashes in the City of Los Angeles. Motion states that in 2016, 260 people died from traffic collisions in the City of Los Angeles. In the immediate aftermath of a traffic fatality, family members and loved ones frequently establish temporary roadside memorials at the site of fatal bicycle crashes. However, the City does not have a policy or program for establishing permanent roadside memorials. Motion goes on to list cities that do have memorial marker policies for drunk driving and bicycle fatalities.

Motion movers believe that a permanent roadside memorial program would advance the goals of Los Angeles' Vision Zero Program, which seeks to eliminate traffic fatalities in the City, including by educating motorists and other road users about the need to be mindful of vulnerable road users, particularly those who walk and bike. Motion recommends that LADOT report with recommendations for establishing such a program. Council referred Motion to the Transportation Committee for consideration.

At its meeting held November 28, 2018, the Transportation Committee discussed this matter with LADOT staff. The Department representative presented a prototype device called a rainbow halo that can be installed at the sites of pedestrian and bicycle fatalities. Friends and relatives of the victims can also post personal tributes of the victim, connecting them to the rainbow halo on the internet. Currently, the project is a pilot and the rainbow halos are temporary until a permanent program is devised. The Department intends to seek input from Council Offices for memorial sites. Committee recommended that Council approve Motion.

Respectfully Submitted,

TRANSPORTATION COMMITTEE



<u>MEMBER</u>	<u>VOTE</u>
---------------	-------------

BONIN:	YES
--------	-----

MARTINEZ:	YES
-----------	-----

KORETZ:	YES
---------	-----

jaw

-NOT OFFICIAL UNTIL COUNCIL ACTS-